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TO:Name: Mail Stop AF
Group Art Unit 2421
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Firm: U.S. Patent and Trademark Office

Fax No.: 571-273-8300

Subject: U.S. Patent Application No. 09/944,348
Thomas P. Ivanyi

Filed: August 31, 2001

SYSTEM AND METHOD FOR MEASURING AND
STORING INFORMATION PERTAINING TO
TELEVISION VIEWER OR USER BEHAVIOR

Attorney Docket No. 132.0005-00000

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FROM:

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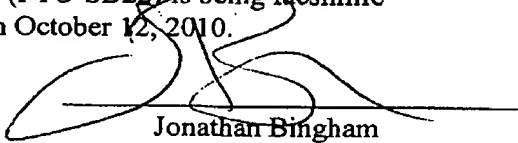
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